



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 1842846 /		<u>Alt Order #</u> 08847015
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 10/30/17 - 11/05/17		<u>Estimate #</u> 5069
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/07/17 / 11/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/03/17	11/03/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$550.00				
2	WSFA	11/03/17	11/03/17	NBC Today with Kathie Lee	10-11am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$100.00				
3	WSFA	11/03/17	11/03/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$200.00				
4	WSFA	11/03/17	11/03/17	JUDGE JUDY 2ND RUN	3-330p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$120.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/30/17-11/05/17	JUDGE JUDY 2ND RUN	3-330p	-----F----	1:00		\$120.00	NM		
				Credited								
5	WSFA	11/03/17	11/03/17	JUDGE JUDY 1ST RUN	330-4p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$120.00				
7	WSFA	11/03/17	11/03/17	Today in Alabama 430am	430-5a		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$10.00				
8	WSFA	11/03/17	11/03/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$150.00				
9	WSFA	11/03/17	11/03/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$170.00				
10	WSFA	11/03/17	11/03/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$370.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1842846 /	08847015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$150.00			
27	WSFA	10/30/17	10/30/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$170.00			
28	WSFA	10/30/17	10/30/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$370.00			
29	WSFA	10/30/17	10/30/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$200.00			
30	WSFA	10/30/17	10/30/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$700.00			
31	WSFA	10/30/17	10/30/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$350.00			
32	WSFA	10/30/17	10/30/17	ENTERTAINMENT TONIGHT	630-7p		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$430.00			
33	WSFA	10/30/17	10/30/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$230.00			
34	WSFA	11/04/17	11/04/17	WSFA 12 News at Ten - Sat	10-1030pm		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$350.00			
35	WSFA	11/04/17	11/04/17	NET Saturday Night Live	1030p-1203x		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$230.00			
36	WSFA	11/04/17	11/04/17	ET WEEKEND	1203-103x		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$20.00			
37	WSFA	11/04/17	11/04/17	WSFA 12 News at Six-Sat	Sa 6-7pm		1:00			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----2-				2	\$160.00			
38	WSFA	11/04/17	11/04/17	NBC Saturday Today Show	6-8am		1:00			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----2-				2	\$90.00			
39	WSFA	11/05/17	11/05/17	Late News	1030p-11p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$300.00			
40	WSFA	11/05/17	11/05/17	WSFA 12 News at Five-Sun	Su 5-530p		1:00			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$180.00			
41	WSFA	11/05/17	11/05/17	NET NBC Sunday Today Shc	7-8a		1:00			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----2				2	\$90.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1842846 /	08847015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
42	WSFA	11/05/17	11/05/17	NET NBC Meet The Press	8-9a		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$90.00			
43	WSFA	11/05/17	11/05/17	WSFA News Sunday AM	9-930a		1:00			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$40.00			
44	WSFA	11/02/17	11/02/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$550.00			
45	WSFA	11/02/17	11/02/17	Tonight Show	1035-1137pm		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$230.00			
D 46	WSFA	11/02/17	11/02/17	RIGHT THIS MINUTES	130-2p		1:00			NM	0	\$0.00
48	WSFA	11/02/17	11/02/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$120.00			
N 49	WSFA	11/02/17	11/02/17	Today in Alabama 430am	430-5a		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$10.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/30/17-11/05/17	Today in Alabama 430am	430-5a	----Th-----	1:00		\$10.00	NM		
				Credited								
50	WSFA	11/02/17	11/02/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$150.00			
51	WSFA	11/02/17	11/02/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$170.00			
52	WSFA	11/02/17	11/02/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$370.00			
53	WSFA	11/02/17	11/02/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$200.00			
54	WSFA	11/02/17	11/02/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$700.00			
55	WSFA	11/02/17	11/02/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$350.00			
56	WSFA	11/02/17	11/02/17	ENTERTAINMENT TONIGHT	630-7p		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$430.00			
57	WSFA	11/02/17	11/02/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$230.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

<u>Contract / Revision</u>	<u>Alt Order #</u>
1842846 /	08847015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

www.wsfa.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$230.00			
74	WSFA	10/31/17	10/31/17	This Is Us	8-9pm		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$1,200.00			
75	WSFA	11/01/17	11/01/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$550.00			
76	WSFA	11/01/17	11/01/17	NET Days of Our Lives	1230-130p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	10/30/17-11/05/17		NET Days of Our Lives	1230-130p	---W-----	1:00		\$300.00	NM		
Credited												
77	WSFA	11/01/17	11/01/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$200.00			
78	WSFA	11/01/17	11/01/17	JUDGE JUDY 2ND RUN	3-330p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$120.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	10/30/17-11/05/17		JUDGE JUDY 2ND RUN	3-330p	---W-----	1:00		\$120.00	NM		
Credited												
79	WSFA	11/01/17	11/01/17	JUDGE JUDY 1ST RUN	330-4p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$120.00			
81	WSFA	11/01/17	11/01/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$120.00			
82	WSFA	11/01/17	11/01/17	Today in Alabama 430am	430-5a		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$10.00			
83	WSFA	11/01/17	11/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$150.00			
84	WSFA	11/01/17	11/01/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$170.00			
85	WSFA	11/01/17	11/01/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$370.00			
86	WSFA	11/01/17	11/01/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$200.00			
87	WSFA	11/01/17	11/01/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1842846 /	08847015

Contract Dates	Product	Estimate #
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
88	WSFA	11/01/17	11/01/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$350.00			
89	WSFA	11/01/17	11/01/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$230.00			
90	WSFA	11/01/17	11/01/17	NBC Today 2	9-10am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$100.00			
D 91	WSFA	11/02/17	11/02/17	NET Early Today ON	4x-430x		1:00			NM	0	\$0.00
92	WSFA	10/30/17	10/30/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	M-----				1	\$6.00			
93	WSFA	11/02/17	11/02/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---T---				1	\$6.00			
94	WSFA	10/31/17	10/31/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-T-----				1	\$6.00			
95	WSFA	11/01/17	11/01/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--W----				1	\$6.00			
96	WSFA	11/01/17	11/05/17	Today In Alabama	6a-7a		1:00			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--WTF--				2	\$350.00			
97	WSFA	11/01/17	11/05/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--WTF--				1	\$230.00			
98	WSFA	11/01/17	11/05/17	Last Call With Carson Daily	L1235-107x		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--WTF--				1	\$20.00			
99	WSFA	11/02/17	11/02/17	RIGHT THIS MINUTES	130-2p		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$60.00			
Totals											90	\$21,674.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/05/17	90	\$21,674.00	(\$3,251.10)	\$18,422.90
Totals	90	\$21,674.00	(\$3,251.10)	\$18,422.90

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8847015 TRF# 1842846
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV7/17 13.34
*** WSEA-TV ***

ADV #	ADV. NAME	POLI/D JONES/D/SEN/AL	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	CANAL PARTNERS MEDIA	BUYER NAME	JEFF SCATTERGOOD	

900 CIRCLE 75 PKWY SE, SUITE# 1650
ATLANTA, GA 30339

SALES PRSN WA- RYAN EDDINS (H)

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL
		8847015	REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT	DATES	OCT30/17	NOV5/17	WK-1
--------	-------	----------	---------	------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV7/17 13.34

REP: REVISED ORDER
M4 OKD AS A CREDIT
PREVIOUS TTL \$21,684
REVISED TTL, \$21,674
\$10 WAS MOVED TO HDLN: 8851727
PLS CONFIRM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967 AGENCY EST# = 5069												
49	S		430A-459A	60		\$10.00	11/2	11/2	0		THU	0
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV2												

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV7/17 13.34
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WSFA-TV ***

REP HEADLINE# 8847015 TRF# 1842846
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#49 MISSED:THU/430A-459A NOV2 60S \$10.00 (NOV3/17)
OFFER: NONE
CMT:NO AVAIL. PLEASE CREDIT AND APPLY MONEY TO THE NEXT ORDER. PLEASE
CMT:CONFIRM. THANKS, DENICE

NOV/17 21674.00 CONTRACT TOTAL 21674.00
TOTAL SPOTS 90

MARKET TOTALS \$43,400 WSFA 50% WNCN 5% WAKA 42% WCOV 3% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8847015 TRF# 1842846 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV7/17 14.57
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8847015 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/17 NOV5/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV7/17 14.57

REP: REVISED ORDER
M4 OKD AS A CREDIT
PREVIOUS TTL \$21,684
REVISED TTL, \$21,674
\$10 WAS MOVED TO HDLN: 8851727
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#49 MISSED: THU/430A-459A NOV2 60S \$10.00 (NOV3/17)
OFFER: NONE
CMT: NO AVAIL. PLEASE CREDIT AND APPLY MONEY TO THE NEXT ORDER. PLEASE
CMT: CONFIRM. THANKS, DENICE
CONTRACT TOTAL 21674.00
TOTAL SPOTS 90